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FOR IMMEDIATE RELEASE

LONGTIME LOCAL METEOROLOGIST JOINS WSB TEAM

El Paso, Texas – April 27, 2021 – Workforce Solutions Borderplex (WSB) is proud to announce that Chuck Debroder has joined the organization as a WSB Workforce Temperature Check Forecaster. His community outreach role at WSB reinforces the critical need to share current Labor Market Report data with jobseekers. Mr. Debroder's segments are supported by WSB's partnership with Riverside High School's Media Tech Department. The first segment can be viewed here - <https://youtu.be/i3n1ujDo7I4>.

Mr. Debroder earned a Bachelor of Arts degree from Colorado State University in Pueblo, CO, with a double emphasis in radio / TV Broadcasting and Public Relations. He also received a Bachelor of Science degree in Meteorology from Metropolitan State University in Denver, CO. Mr. Debroder's work experience includes employment in the Corporate Relations Department for Adolph Coors (Golden, CO) and broadcast positions with KCBD/News Channel 11/NBC (Lubbock, TX) and KTSM/News Channel 9/NBC (El Paso, TX), where he ultimately served as Chief Meteorologist for over 21 years. He holds both an American Meteorological Broadcast Seal of Approval, as well as a Broadcast Certification Seal of Approval from the National Weather Association. He is a Master Certified Hypnotist and is currently launching a new Sleep Coaching Program Brand, "The Sleep Optimizer".

ABOUT WORKFORCE SOLUTIONS BORDERPLEX

Workforce Solutions Borderplex (WSB) is celebrating over 20 years of serving as the leader and pacesetter in aligning and creating opportunities for skilled workers and employers. WSB advances education, employment, entrepreneurship and economic development prospects in support of global competitiveness and regional prosperity. The organization's service region encompasses Brewster, Culberson, El Paso, Hudspeth, Jeff Davis and Presidio counties. For more information about Workforce Solutions Borderplex, please contact Bianca Cervantes at (915) 252-0712. Additional information can be found at www.borderplexjobs.com.

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