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FOR IMMEDIATE RELEASE

WORKFORCE SOLUTIONS BORDERPLEX NAMES NEW CEO

El Paso, Texas (January 16, 2020) – The Board of Directors for Workforce Solutions Borderplex (WSB) is pleased to announce the selection of Leila H. Melendez as its new Chief Executive Officer. Ms. Melendez is a five-year veteran, currently serving as Chief Operating Officer, of WSB. She succeeds Joyce Wilson, who is retiring in March 2020.

“We are extremely proud to promote Leila to CEO of Workforce Solutions Borderplex. Our search for a new CEO was extensive and I appreciate the commitment of our search committee to maintain a thoughtful and comprehensive selection process,” stated Grace Muñoz, WSB Board Chair and leader of the CEO search committee.

Prior to her promotion to COO, Ms. Melendez served WSB as Finance and Administrative Services Manager. She worked for the City of El Paso from 2005 to 2014 in leadership roles in Economic Development and Engineering and Construction Management as well as Chief of Staff to then City Manager, Joyce Wilson. Ms. Melendez has also worked for the El Paso Hispanic Chamber of Commerce, the U.S. Small Business Administration, and Future Electronics. She earned a Management Degree from University of Phoenix and an MBA from University of Texas at El Paso. In 2017, Ms. Melendez was recognized as Breakthrough Leader by the El Paso Chamber. She is a native El Pasoan and a graduate of Bel Air High School.

In October of 2019, CEO Joyce Wilson advised the Board of Directors of WSB of her intent to retire in March of this year. A seven-member search committee was appointed by the board. The committee recommended Ms. Melendez following an extensive open application and review process. The full board approved Ms. Melendez’s selection today. Ms. Melendez will begin her new role as CEO in mid-March.

ABOUT WORKFORCE SOLUTIONS BORDERPLEX

Workforce Solutions Borderplex (WSB) is celebrating over 20 years serving as the leader and pacesetter in aligning and creating opportunities for skilled workers and employers. WSB advances education, employment, entrepreneurship and economic development prospects in support of global competitiveness and regional prosperity. The organization’s service region encompasses Brewster, Culberson, El Paso, Hudspeth, Jeff Davis and Presidio counties. For more information about Workforce Solutions Borderplex, please contact Bianca Cervantes at (915) 887-2221 or visit www.borderplexjobs.com.

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