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FOR IMMEDIATE RELEASE

Workforce Solutions Borderplex Seeking Employers for New Frontiers JobCon in Tri-County Area

El Paso, Texas (February 13, 2020) – Workforce Solutions Borderplex (WSB) is actively seeking dynamic businesses to take part in the 2020 New Frontiers JobCon, which will take place on Wednesday, February 26, 2020 at the Marfa Activities Center (MAC) from 9:00 am to 2:00 pm.

Workforce Solutions Borderplex, in partnership with the Alpine Independent School District; Allamore Independent School District; Fort Davis Independent School District; Marfa Independent School District; Valentine Independent School District; and Presidio Independent School District, is hosting the New Frontiers JobCon to captivate and educate high school students in the rural areas about target industries and the high-demand careers in their area of the Borderplex region.

Last year, students visited one-on-one with more than 20 employers located in the rural areas of the Borderplex region, in a fun, collaborative setting, as they prepare to for their next step in life. The deadline for businesses to register to take part in the 2020 New Frontiers JobCon is Wednesday, February 19th.

For more information on how to take part in the New Frontiers JobCon, please contact the Business Services Unit at 915-887-2332 or at Business@borderplexjobs.com.

ABOUT WORKFORCE SOLUTIONS BORDERPLEX

Workforce Solutions Borderplex (WSB) is celebrating over 20 years serving as the leader and pacesetter in aligning and creating opportunities for skilled workers and employers. WSB advances education, employment, entrepreneurship and economic development prospects in support of global competitiveness and regional prosperity. The organization's service region encompasses Brewster, Culberson, El Paso, Hudspeth, Jeff Davis and Presidio counties. For more information about Workforce Solutions Borderplex, please contact Bianca Cervantes at (915) 887-2221 or visit www.borderplexjobs.com.

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