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MEDIA ADVISORY

Workforce Solutions Borderplex to Host African Delegation for Presentation on Serving Disenfranchised Youth

- WHO:** Workforce Solutions Borderplex, the P.R.I.D.E Center, the El Paso Council of International Visitors, and Participants from the International Visitor Leadership Program (U.S. Department of State)
- WHAT:** Presentation on Serving Disenfranchised Youth
- WHEN:** Friday, February 7, 2020 from 1:30-3:00pm
- WHERE:** 300 E. Main Street – Yost Room

Workforce Solutions Borderplex (WSB), in partnership with the P.R.I.D.E. Center and the El Paso Council of International Visitors, will host a presentation on serving disenfranchised youth. Topics that will be covered include:

- Economic Factors Influencing Youth Employment
- Job Creation for Youth at the Local Level
- Education and Job-Training Programs for Youth
- HOT Jobs, including Education in Technology and Target Industries

Seven participants from the International Visitor Leadership Program will be in El Paso through the Department of State. They represent the countries of Benin, Cameroon, Eritrea, Morocco, Senegal, South Africa and South Sudan. The Institute of International Education arranged their program. Bios are attached. The professional objective of the group is empowering youth through workforce development.

A Roundtable with Q&A is also scheduled. **The media is invited to cover this event.**

ABOUT WORKFORCE SOLUTIONS BORDERPLEX

Workforce Solutions Borderplex (WSB) is celebrating over 20 years serving as the leader and pacesetter in aligning and creating opportunities for skilled workers and employers. WSB advances education, employment, entrepreneurship and economic development prospects in support of global competitiveness and regional prosperity. The organization's service region encompasses Brewster, Culberson, El Paso, Hudspeth, Jeff Davis and Presidio counties. For more information about Workforce Solutions Borderplex, please contact Bianca Cervantes at (915) 887-2221 or visit www.borderplexjobs.com.

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